



The IAA on the Isar - ten good reasons for a visit

Von Guido Reinking

Preparations for the second IAA Mobility in Munich are in full swing. In the exhibition halls in Munich-Riem, but above all on the squares in downtown Munich, booth builders and craftsmen are working hard. But the critics of the IAA are not getting tired either: they complain that major car manufacturers are missing, that the number of new cars is low, and that such a trade show is out of date. So is it even worth going to the Bavarian capital from September 4 to 10? We have listed ten good reasons to visit the IAA Mobility in Munich.

Images for article



Photo: Autoren-Union Mobilität/VDA
