

Porsche finds a software partner

Porsche and Applied Intuition, a Silicon Valley-based vehicle software company, have agreed a strategic partnership. The aim of the car manufacturer is to increase its own share of software and reduce its dependence on suppliers with black box solutions. This should reduce complexity and increase the speed of implementation. The partnership gives Porsche access to comprehensive expertise in the development, implementation and updatability of vehicle software. Software is becoming increasingly important in cars. This is a particular challenge for vehicle manufacturers, as software from different suppliers generally has to be integrated and regularly updated. (aum)

Images for article



Photo: Autoren-Union Mobilität/Porsche
