
Oliver Samson heads the Kia Design Center

Oliver Samson takes over the management of the European Kia Design Center in Frankfurt am Main. He is thus returning to the company.

After training at Pforzheim University, Oliver Samson began his professional career as an exterior designer at the European Design Center of Hyundai and Kia. He then worked for more than a decade in Advanced Design at Mercedes-Benz and subsequently as Exterior Design Director at Nio. Most recently, Samson was responsible for the Innovation Design Platform of the Chinese brand Changan at the European Design Center in Italy. (aum)

Images for article

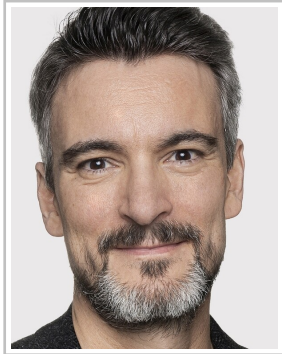


Photo: Autoren-Union Mobilität/Kia



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