

## Ducatisti warm up

On May 4, Ducati riders around the world will once again come together for local rides to show their support for the brand in the "We ride as One" campaign. The event is taking place for the third time and is also a foretaste of the "World Ducati Week" (WDW), which will take place from July 26 to 28 at the race track in Misano, Italy. The meetings are organized by the local dealers and Ducati clubs.

Last year, "We ride as One" counted around 15,000 motorcyclists in over 50 countries from Munich and Cologne via Madrid and Shanghai to Bangkok and Rio de Janeiro. (aum)

---

## Images for article



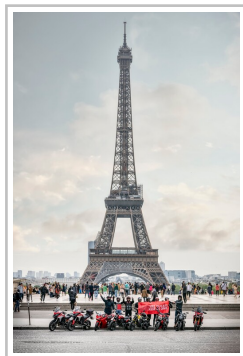
Ducati campaign "We ride as One" in Cologne.

Photo: Autoren-Union Mobilität/Ducati



Ducati campaign "We ride as One" in London.

Photo: Autoren-Union Mobilität/Ducati



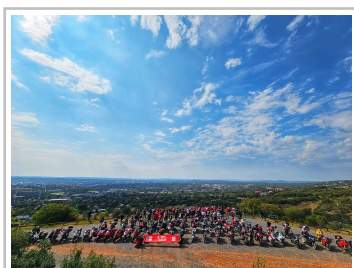
Ducati campaign "We ride as One" in Paris.

Photo: Autoren-Union Mobilität/Ducati



Ducati campaign "We ride as One" in Mugello.

Photo: Autoren-Union Mobilität/Ducati



Ducati campaign "We ride as One" in South Africa.

Photo: Autoren-Union Mobilität/Ducati

---



Ducati campaign "We ride as One" in Texas.

Photo: Autoren-Union Mobilität/Ducati

---



Ducati campaign "We ride as One" in Japan.

Photo: Autoren-Union Mobilität/Ducati

---