
"My Skoda" with extended functions

Skoda has expanded the scope and functionality of its "My Skoda" app. It enables seamless vehicle access and has a variety of new and improved features, including smart services such as "Pay to Park" and "Pay to Fuel", the Track & Explore function and, for certain countries, a loyalty program for customers. In addition, the integration of the Powerpass function optimizes the charging process for the brand's electric models. A new design is also intended to simplify the use of the application.

The update is compatible with all current and future models as well as vehicles with combustion engines and plug-in hybrids manufactured after July 2020. Users who previously used "My Skoda Essentials" can now switch to the new one and continue to use their existing account. Owners of models produced before July 2020 will continue to use the proven Essentials app for the time being.

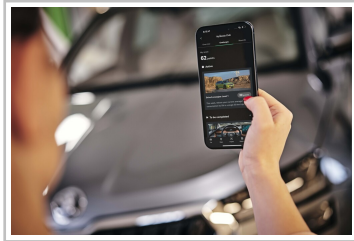
The revised application now integrates numerous digital services from Skoda Connect and covers even more aspects of vehicle use. For example, those awaiting delivery of their new vehicle can use the new "Track & Explore" function to receive real-time information on the car's production status and check the configuration at any time. In the UK, Ireland, France and Spain, the app can also be used to call up instruction videos that explain vehicle functions.

The "Pay to Park" app simplifies the recognition of parking zones and enables cashless payment of parking fees in many European cities. "Pay to Fuel" enables automatic payment at participating petrol stations without the user having to go to the till.

Charging the Enyaq or plug-in hybrid models via Powerpass is now directly integrated into the new application; the app previously required for this is no longer needed. In addition, "My Skoda" offers the option of managing charging plans, using the "Plug & Charge" function and viewing the charging history. Anyone already using Powerpass can download or update the new app, navigate to the Powerpass area and have all data automatically transferred to the new application by entering their Skoda ID.

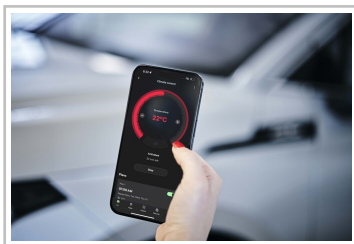
In addition, the new My Skoda app offers a news section with pictures and articles from the world of the brand. A loyalty program has also been launched in the UK, Ireland, France and Spain, allowing users to collect points by completing various challenges and redeem them for merchandising items. (aum)

Images for article



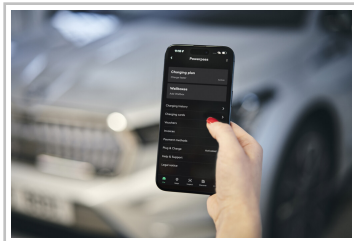
"My Skoda" app.

Photo: Autoren-Union Mobilität/Skoda



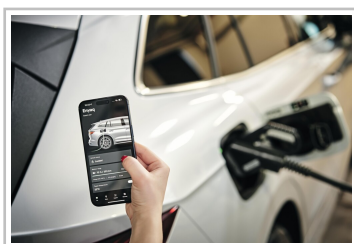
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