

Florian Laudan takes over Corporate Communications at ZF

Florian Laudan (51) will take over as Head of ZF Group Communications on July 1, 2024. After nine years, he will succeed Christoph Horn, who is leaving the company at his own request.

Florian Laudan has been Head of Communications at the Commercial Vehicles Solutions division of ZF, the world's largest supplier in the commercial vehicle sector, since January 2022. Prior to this, he spent 17 years in various senior communications positions at the former Daimler AG, Mercedes-Benz Bank and Daimler Truck. Laudan has extensive international experience from many years of management activities at Daimler in India and Japan.

In his future role, he will report directly to CEO Dr. Holger Klein and will be responsible for press and public relations, internal and external communications, marketing and ZF's global brand presence. (aum)

Images for article



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