

## Red Dot Award for Peugeot E-3008

Electric crossover impresses international jury of 39 experts with its fastback silhouette in the "Product Design" category; its predecessor already won the coveted design prize.

Peugeot has once again been honored with a Red Dot Award for outstanding design. This time, the E-3008 electric crossover impressed the international jury of 39 experts in the "Product Design" category with its fastback silhouette, modernized front end and extensive equipment. The predecessor 3008 already received the Red Dot Award in 2017. This is the ninth time that Peugeot has won the coveted design award, which has been presented for over 60 years. (aum)

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## Images for article



Peugeot E-3008.

Photo: Autoren-Union Mobilität/Peugeot



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